

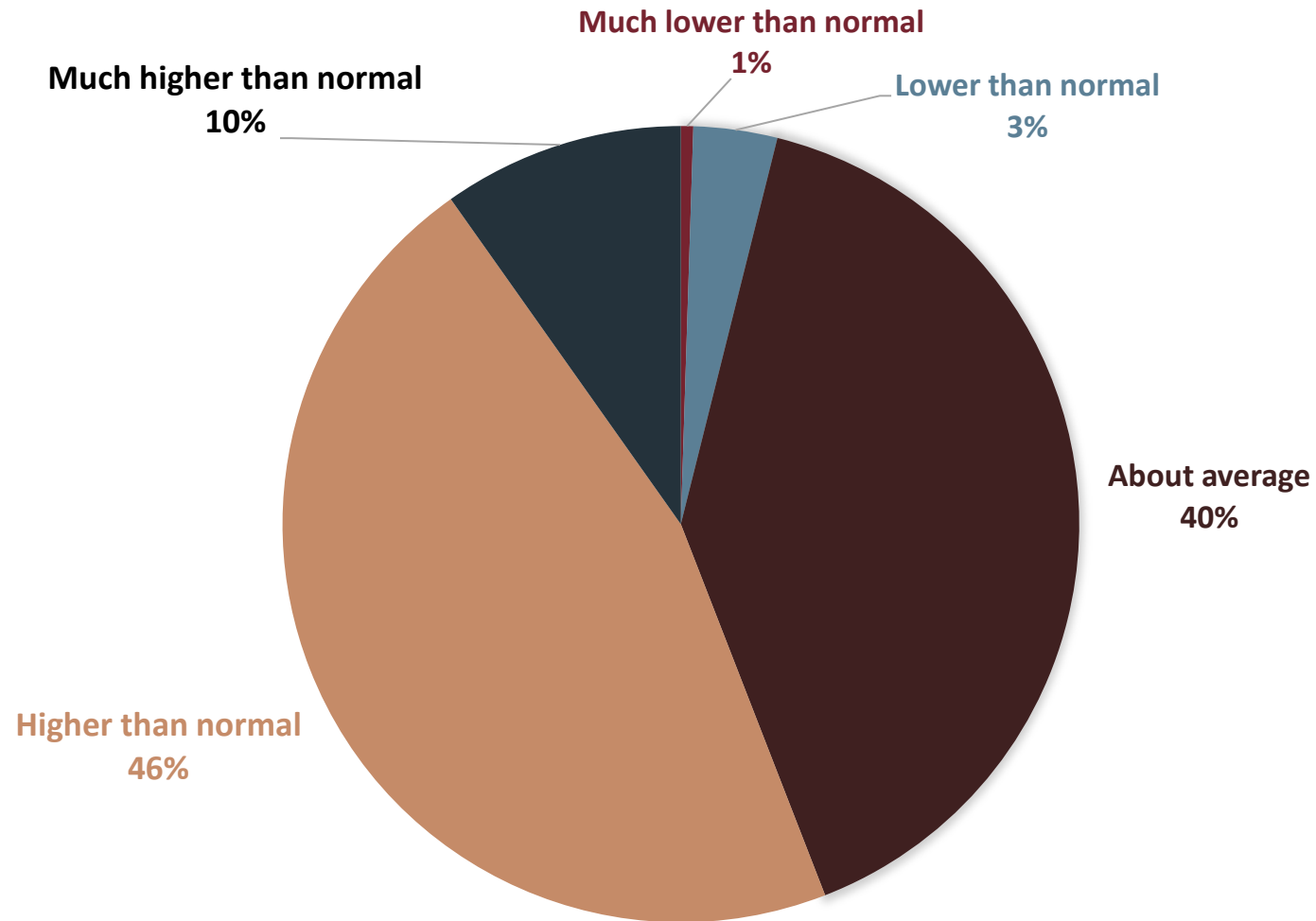
Plan an Engaging Intranet for the 2020s and Beyond

COVID-19 is a disruptor
that prompted intranet's
inclusion on this year's survey





What is your current level of work-related stress?



COVID-19 drove clicks

Likely due to your homepage intranets used homepage and content features to drive attention to evolving COVID-19 news.

Coronavirus Updates

Your COVID-19 info began with...

- Action plan
 - How your hospital or system is addressing the crisis for employees and front-line staff
- Building changes
 - Department changes, building closures, and testing sites
- Census updates
 - Patient volume and capacity; treatment of COVID-19 in the community
- Staffing and/or care changes
 - Pivots in staff coverage; elective care changes





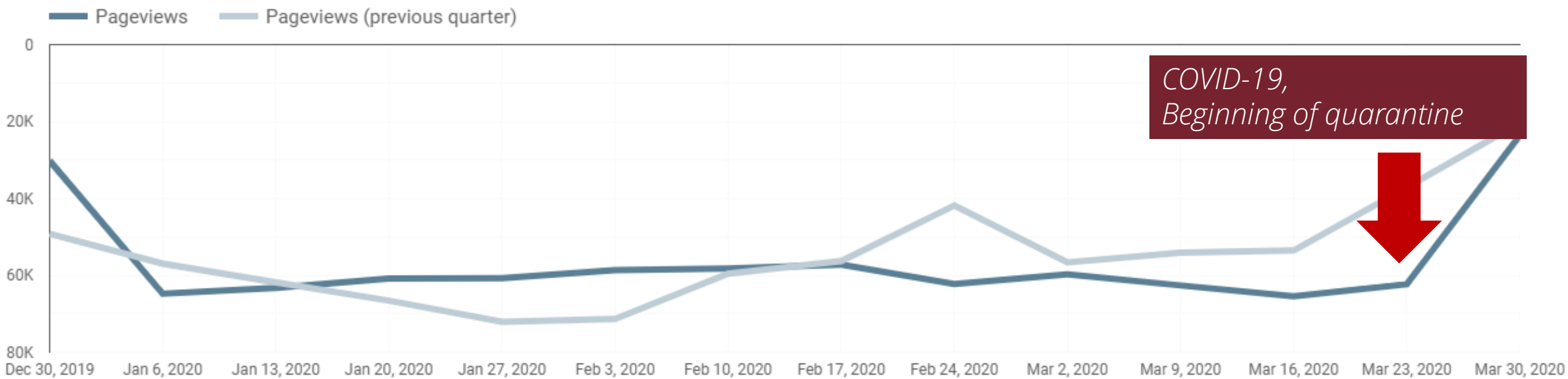
Your COVID-19 info evolved...

- **Benefits**
 - Changes to time off, flexible scheduling, or work-at-home guidelines, if applicable
- **Job expectations**
 - How roles and responsibilities have changed inside your facilities
- **Safety protocols**
 - New sanitization and safety measures, including limitations to visitors and patient intake
- **Public messaging**
 - How your system is addressing the pandemic for your community

COVID-19 drove an increase in intranet traffic



Pageviews over time





Unique intranet challenges for healthcare...

- Smaller screens
- Limited time
- Demanding work
- Shared devices
- Multiple facilities/locations



\$13.4 million

highest annual cost for performing
internal task on a poor usability intranet

ROIs of thriving intranets

- Reduced training costs
- Increased productivity
- Enhanced self service

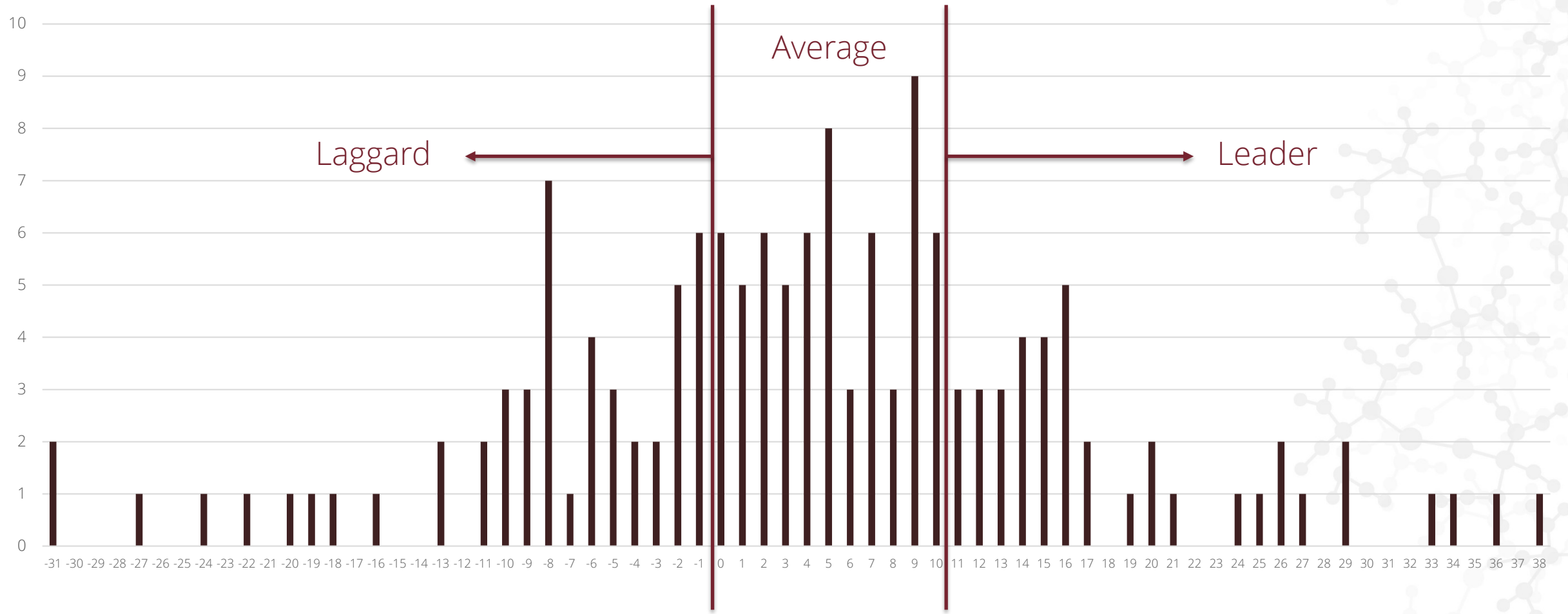




The State of Modern Healthcare Intranets

Results from Geonetric's 2020 Healthcare Digital Marketing Trends Survey

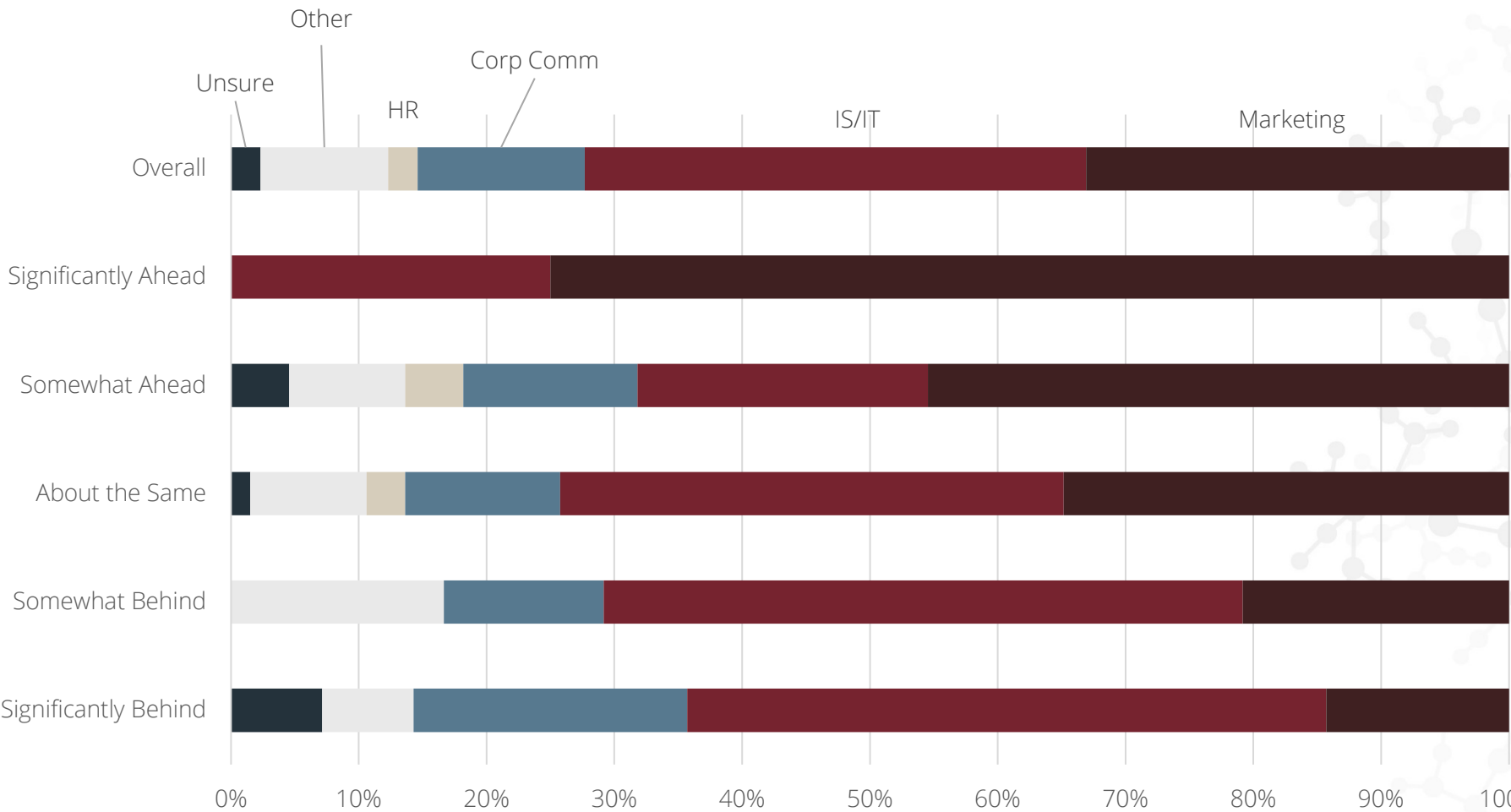
Leaders & laggards





Who owns the intranet?

Intranet Ownership



Intranet Performance
vs. Competitors

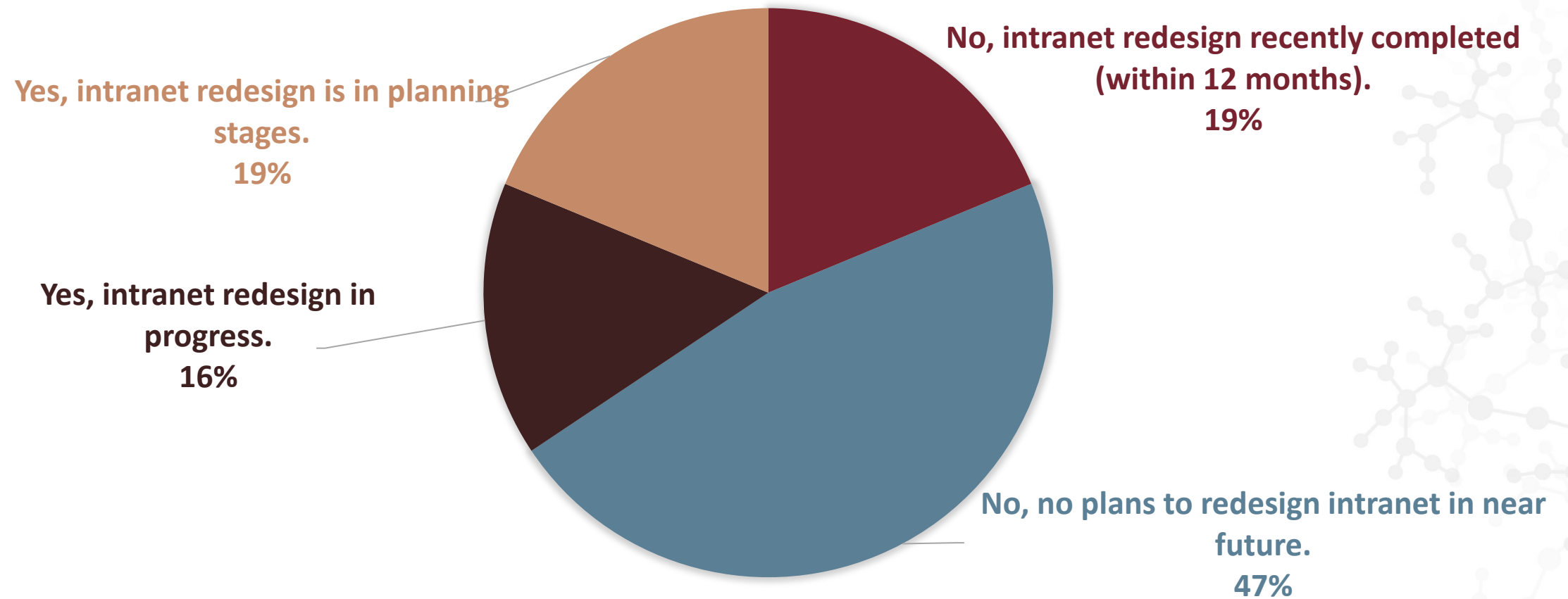


IT still has an important foothold in any intranet, but **marketing is uniquely qualified to tell stories and think about journeys, engagement, and experience.**

When you apply this thought process, **it tends to result in a more valuable, engaging experience your users.** Just like your website.

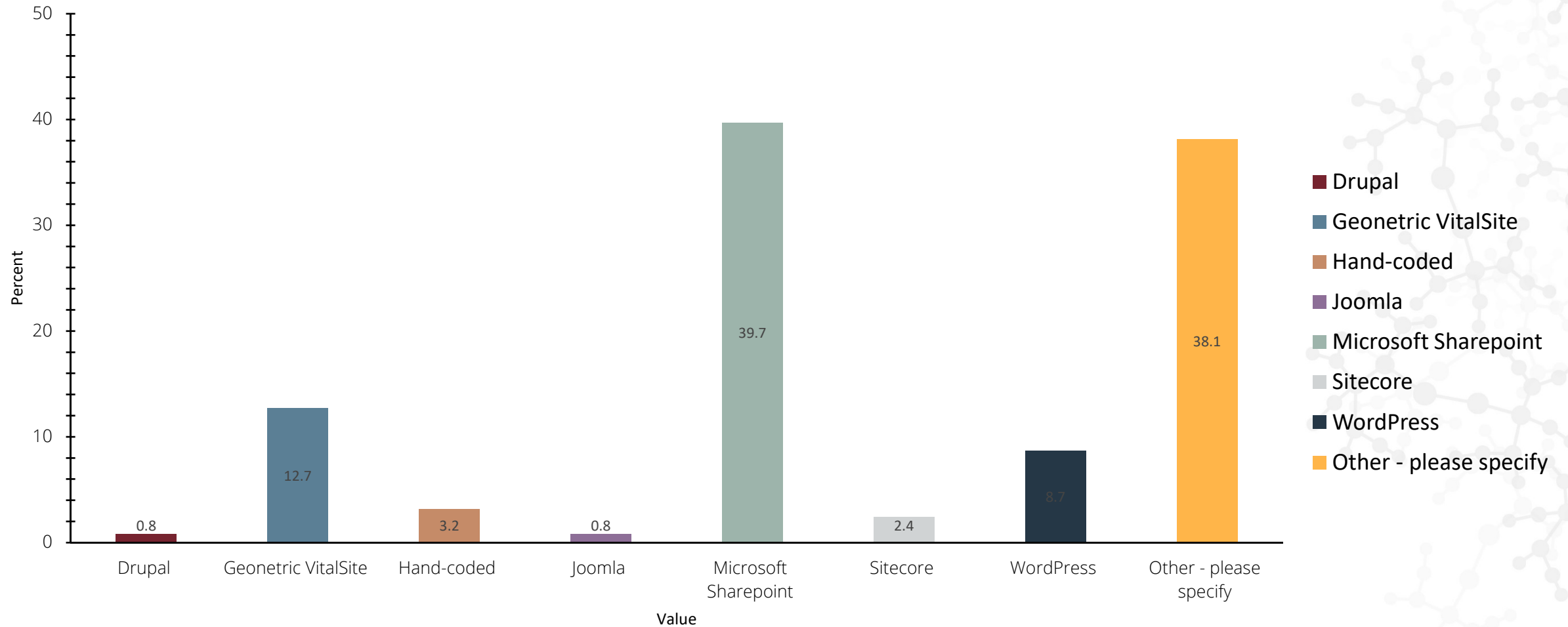


Intranet redesign plans in ~12 months



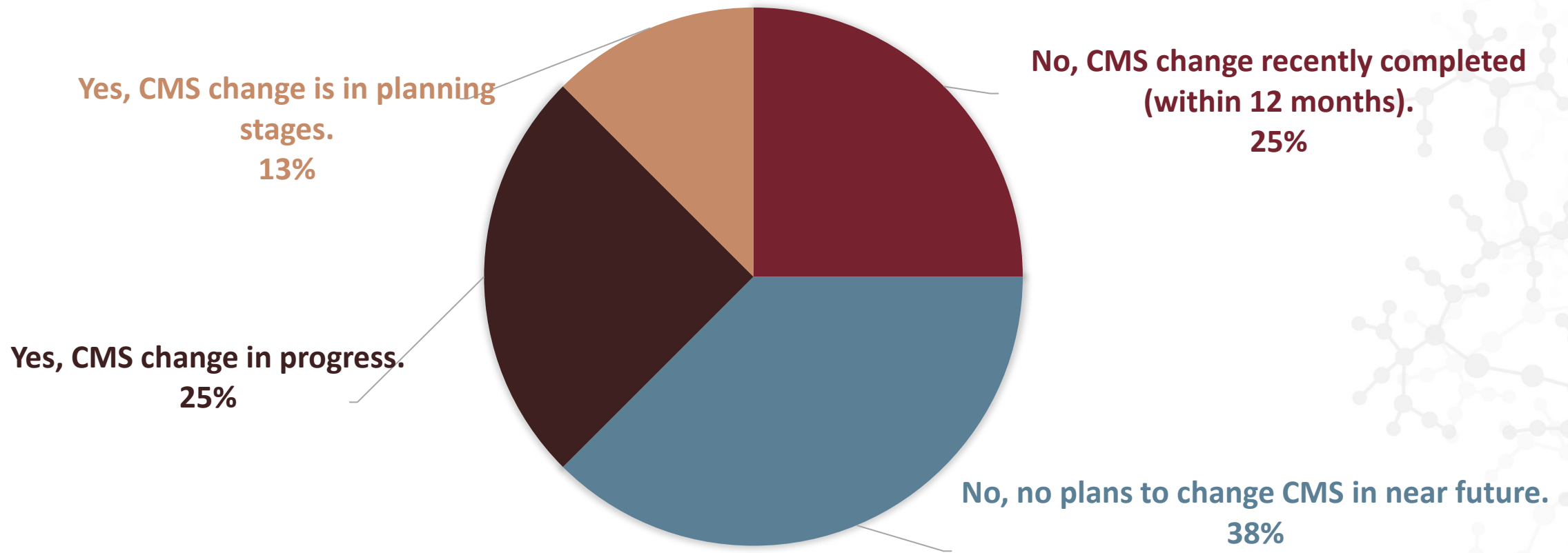


Most popular CMSES for healthcare intranets





Intranet platform/CMS change in ~12 months





78%

survey participants are either neutral or dissatisfied with their intranet platform

2020 Geometric & eHealthcare Strategy & Trends Digital Marketing Survey

Popular intranet features



Ordered by Delta

How Important Are Each Of The Following? (Range -2 to +2)

Ability to Access from Home

Application Launcher

Cafeteria Menu(s)

Employee Directory

Login Using Network ID/Password (or auto-login)

Other Extranets

Employee/Service Appreciation Notices

Calendar and Events

Multi-user Concurrent Document Authoring/Editing

HR Applications

Health System News

Personalized Dashboards

File Sharing

Policies and Procedures

Organization Chart

Messaging Capabilities

Ability to Access from Mobile Devices

Board Extranet

Search Capabilities

Video Chat

Online Forms/Process Digitization

Document Management

Social Networking

Department Sites

Team/Committee Communication and Collaboration

Classified Ads

Laggard	Average	Leader	Overall	L/L Delta
0.58	1.24	1.37	1.03	0.79
0.03	0.72	0.68	0.44	0.65
0.32	0.45	0.97	0.54	0.65
0.52	1.26	1.16	0.96	0.63
0.98	1.14	1.60	1.20	0.62
(0.80)	(0.60)	(0.22)	(0.58)	0.58
0.10	0.45	0.68	0.38	0.58
0.36	0.57	0.94	0.59	0.58
(0.19)	0.03	0.37	0.04	0.56
0.71	0.88	1.28	0.92	0.56
0.72	1.09	1.28	1.01	0.56
(0.55)	(0.54)	-	(0.40)	0.55
0.32	0.49	0.84	0.52	0.52
0.95	1.15	1.42	1.15	0.46
0.40	0.63	0.87	0.61	0.46
(0.43)	(0.13)	-	(0.20)	0.43
0.65	1.02	1.07	0.90	0.42
(0.31)	(0.16)	0.09	(0.15)	0.40
1.11	1.30	1.48	1.28	0.37
(0.82)	(0.64)	(0.48)	(0.66)	0.33
0.44	0.41	0.69	0.50	0.25
0.72	1.14	0.91	0.92	0.19
(0.43)	(0.45)	(0.32)	(0.40)	0.10
0.67	0.98	0.67	0.79	-
0.24	0.63	0.16	0.35	(0.08)
(0.83)	(0.63)	(0.97)	(0.79)	(0.14)

Popular intranet features



Ordered by Delta

How Important Are Each Of The Following? (Range -2 to +2)

	Laggard	Average	Leader	Overall	L/L Delta
Ability to Access from Home	0.58	1.24	1.37	1.03	0.79
Application Launcher	0.03	0.72	0.68	0.44	0.65
Cafeteria Menu(s)	0.32	0.45	0.97	0.54	0.65
Employee Directory	0.52	1.26	1.16	0.96	0.63
Login Using Network ID/Password (or auto-login)	0.98	1.14	1.60	1.20	0.62
Other Extranets	(0.80)	(0.60)	(0.22)	(0.58)	0.58
Employee/Service Appreciation Notices	0.10	0.45	0.68	0.38	0.58
Calendar and Events	0.36	0.57	0.94	0.59	0.58
Multi-user Concurrent Document Authoring/Editing	(0.19)	0.03	0.37	0.04	0.56
HR Applications	0.71	0.88	1.28	0.92	0.56
Health System News	0.72	1.09	1.28	1.01	0.56
Personalized Dashboards	(0.55)	(0.54)	-	(0.40)	0.55
File Sharing	0.32	0.49	0.84	0.52	0.52
Policies and Procedures	0.95	1.15	1.42	1.15	0.46
Organization Chart	0.40	0.63	0.87	0.61	0.46
Messaging Capabilities	(0.43)	(0.13)	-	(0.20)	0.43
Ability to Access from Mobile Devices	0.65	1.02	1.07	0.90	0.42
Board Extranet	(0.31)	(0.16)	0.09	(0.15)	0.40
Search Capabilities	1.11	1.30	1.48	1.28	0.37
Video Chat	(0.82)	(0.64)	(0.48)	(0.66)	0.33
Online Forms/Process Digitization	0.44	0.41	0.69	0.50	0.25
Document Management	0.72	1.14	0.91	0.92	0.19
Social Networking	(0.43)	(0.45)	(0.32)	(0.40)	0.10
Department Sites	0.67	0.98	0.67	0.79	-
Team/Committee Communication and Collaboration	0.24	0.63	0.16	0.35	(0.08)
Classified Ads	(0.83)	(0.63)	(0.97)	(0.79)	(0.14)

Popular intranet features



Ordered by Delta

How Important Are Each Of The Following? (Range -2 to +2)

Ability to Access from Home
 Application Launcher
 Cafeteria Menu(s)
 Employee Directory
 Login Using Network ID/Password (or auto-login)
 Other Extranets
 Employee/Service Appreciation Notices
 Calendar and Events
 Multi-user Concurrent Document Authoring/Editing
 HR Applications
 Health System News
 Personalized Dashboards
 File Sharing
 Policies and Procedures
 Organization Chart
 Messaging Capabilities
 Ability to Access from Mobile Devices
 Board Extranet
 Search Capabilities
 Video Chat
 Online Forms/Process Digitization
 Document Management
 Social Networking
 Department Sites
 Team/Committee Communication and Collaboration
 Classified Ads

Laggard	Average	Leader	Overall	L/L Delta
0.58	1.24	1.37	1.03	0.79
0.03	0.72	0.68	0.44	0.65
0.32	0.45	0.97	0.54	0.65
0.52	1.26	1.16	0.96	0.63
0.98	1.14	1.60	1.20	0.62
(0.80)	(0.60)	(0.22)	(0.58)	0.58
0.10	0.45	0.68	0.38	0.58
0.36	0.57	0.94	0.59	0.58
(0.19)	0.03	0.37	0.04	0.56
0.71	0.88	1.28	0.92	0.56
0.72	1.09	1.28	1.01	0.56
(0.55)	(0.54)	-	(0.40)	0.55
0.32	0.49	0.84	0.52	0.52
0.95	1.15	1.42	1.15	0.46
0.40	0.63	0.87	0.61	0.46
(0.43)	(0.13)	-	(0.20)	0.43
0.65	1.02	1.07	0.90	0.42
(0.31)	(0.16)	0.09	(0.15)	0.40
1.11	1.30	1.48	1.28	0.37
(0.82)	(0.64)	(0.48)	(0.66)	0.33
0.44	0.41	0.69	0.50	0.25
0.72	1.14	0.91	0.92	0.19
(0.43)	(0.45)	(0.32)	(0.40)	0.10
0.67	0.98	0.67	0.79	-
0.24	0.63	0.16	0.35	(0.08)
(0.83)	(0.63)	(0.97)	(0.79)	(0.14)

Leaders: Top 10 List of Intranet Features

1. Active directory / single sign-on

2. Search capabilities

3. Policies and procedures

4. Home/remote access

5. HR applications

6. Health system news

7. Employee directory

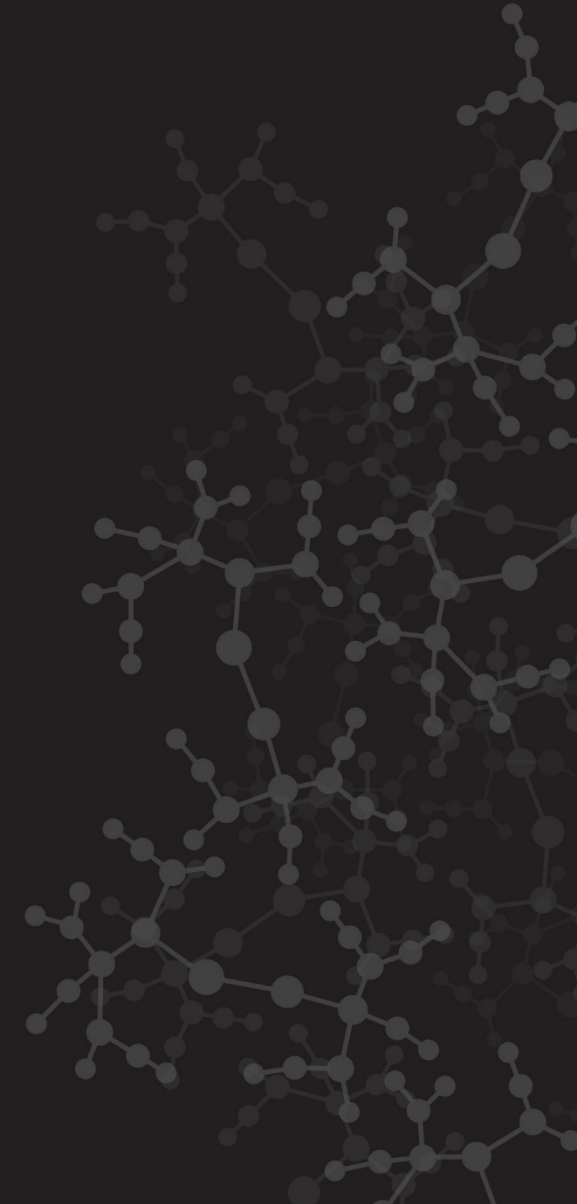
8. Mobile accessibility

9. Cafeteria menus

10. Document management



8 Trends in Modern Healthcare Intranets





Intranet user expectations are *primarily influenced by external websites and popular apps.*

When users are disappointed, it impacts satisfaction and task completion.



— Nielsen Norman Group



The intranet should be the front door—a leap pad—to help your employees complete a task and do their job efficiently and confidently.



8 trends in modern healthcare intranets

1. Branded, employee-first experience
2. App-like design and development
3. Robust directories & search
4. Personalized content
5. Online forms & workflows
6. Secure, cloud-based hosting
7. Tracking & metrics measurement
8. Content & story hubs

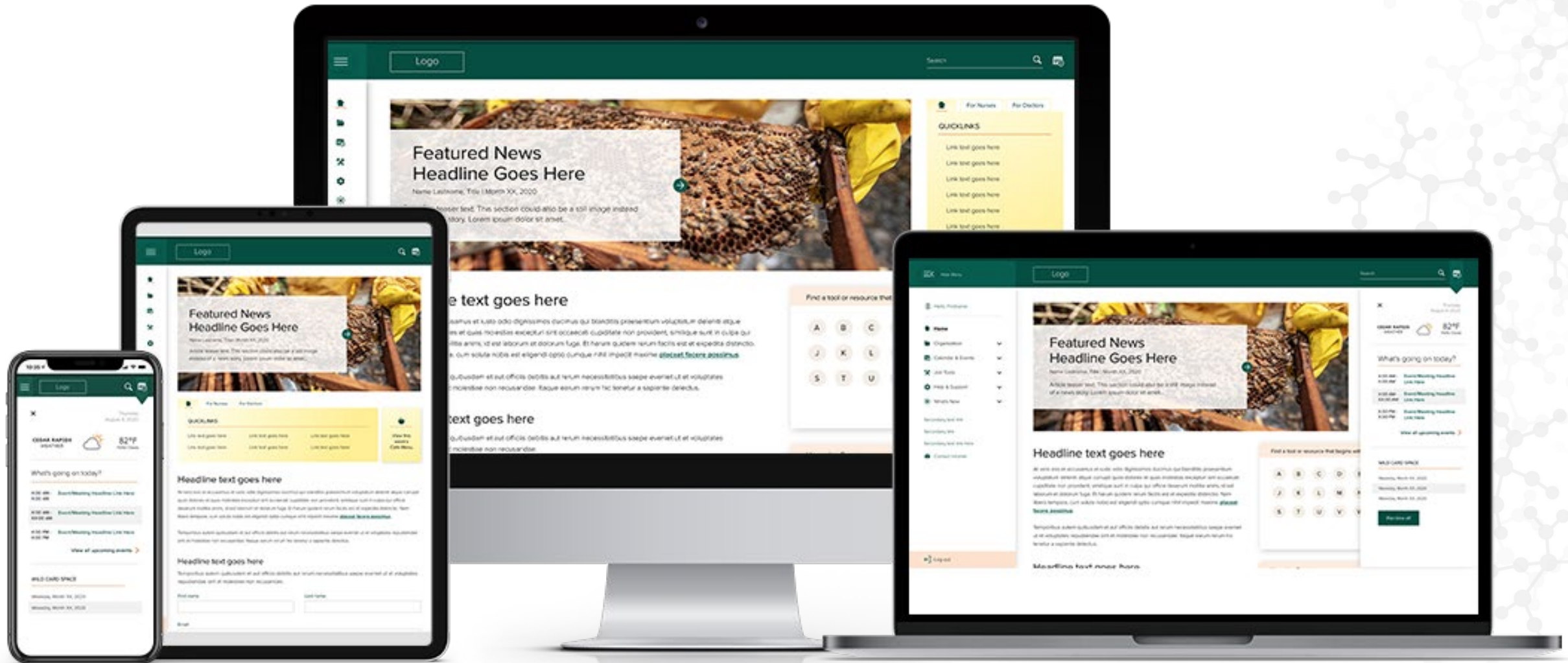


#1 Branded, employee-first experience

- An extension of your brand
- Give your intranet a personality
 - Logo
 - Color palette + fonts
 - Content voice, tone, and style
- Your intranet is a destination
- Promote internally
- Govern like your website



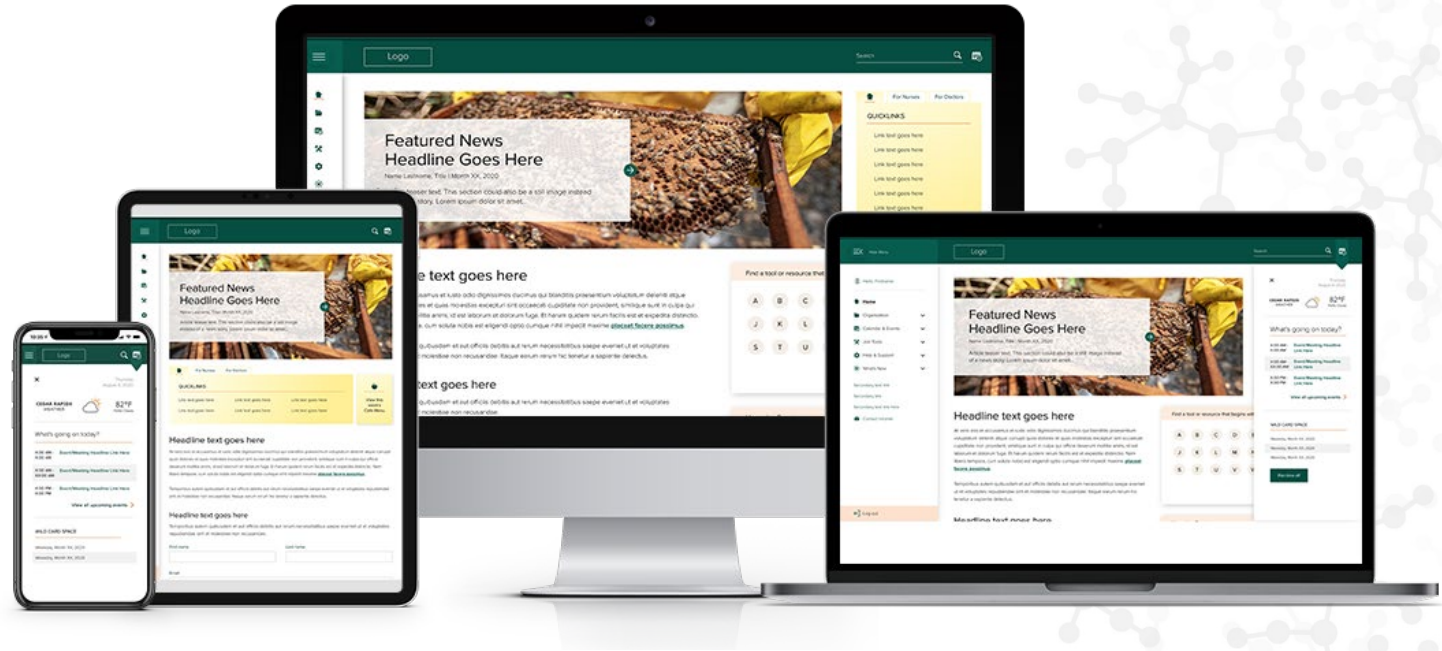
#2 App-like design





#2 App-like design

- Go vertical
- Group like-items
- Make it personal(ized)
- Give them some space
- Engage dynamic content
- Add bold visuals
- Aim for engagement



Get vertical

Vertical navigation is trending for intranets in 2020 and beyond, and gives more space for your navigation to grow.

Featured News

Headline text goes here

At vero eos et accusamus et iusto odio dignissimos ducimus qui blanditiis praesentium voluptatum deleniti atque corrupti quos dolores et quas molestias excepturi sint occaecati cupiditate non provident, similique sunt in culpa qui officia deserunt mollitia animi, id est laborum et dolorum fuga. Et harum quidem rerum facilis est et expedita distinctio. Nam libero tempore, cum soluta nobis est eligendi optio cumque nihil impedit maxime [placeat facere possimus](#).

Temporibus autem quibusdam et aut officiis debitis aut rerum necessitatibus saepe eveniet ut et voluptates repudiandae sint et molestiae non recusandae. Itaque earum rerum hic tenetur a sapiente delectus.

Headline text goes here



For Nurses

For Doctors

QUICKLINKS FOR NURSES

Nurse link text goes here

This is Nurse link text

Nurse link text goes here

Nurse link text

Nurse link text here

Nurse Link text goes here



View this week's Café Menu

Upcoming Events

AUG
26

Event Headline Link Here
Event teaser text goes here...
X:00 - XX:00

AUG
31

Event Headline Link Here
Event teaser text goes here...
X:00 - XX:00

SEPT
04

Event Headline Link Here
Event teaser text goes here...
X:00 - XX:00

SEPT
18

Event Headline Link Here
Event teaser text goes here...
X:00 - XX:00

SEPT
30

Event Headline Link Here
Event teaser text goes here...
X:00 - XX:00

OCT
06

Event Headline Link Here
Event teaser text goes here...
X:00 - XX:00

View all upcoming events >

Hello, Firstname

Home

Organization

Benefits & HR

Departments

Employees

Job Openings

Calendar & Events

Job Tools

Help & Support

What's New

Secondary text link

Secondary link

Secondary text link here

Contact Intranet

Log out

Group like-items

Group like-items together to add more navigation space, and make popular destinations easier to reach.

Featured News

Headline text goes here

At vero eos et accusamus et iusto odio dignissimos ducimus qui blanditiis praesentium voluptatum deleniti atque corrupti quos dolores et quas molestias excepturi sint occaecati cupiditate non provident, similique sunt in culpa qui officia deserunt mollitia animi, id est laborum et dolorum fuga. Et harum quidem rerum facilis est et expedita distinctio. Nam libero tempore, cum soluta nobis est eligendi optio cumque nihil impedit maxime [placeat facere possimus](#).

Temporibus autem quibusdam et aut officiis debitis aut rerum necessitatibus saepe eveniet ut et voluptates repudiandae sint et molestiae non recusandae. Itaque earum rerum hic tenetur a sapiente delectus.

Headline text goes here



For Nurses

For Doctors

QUICKLINKS FOR NURSES

Nurse link text goes here

This is Nurse link text

Nurse link text goes here

Nurse link text

Nurse link text here

Nurse Link text goes here



View this week's Café Menu

Upcoming Events

AUG
26

Event Headline Link Here
Event teaser text goes here...
X:00 - XX:00

AUG
31

Event Headline Link Here
Event teaser text goes here...
X:00 - XX:00

SEPT
04

Event Headline Link Here
Event teaser text goes here...
X:00 - XX:00

SEPT
18

Event Headline Link Here
Event teaser text goes here...
X:00 - XX:00

SEPT
30

Event Headline Link Here
Event teaser text goes here...
X:00 - XX:00

OCT
06

Event Headline Link Here
Event teaser text goes here...
X:00 - XX:00

View all upcoming events >



Hide Menu

Logo

Search



Hello, Firstname



Home



Organization



Calendar & Events



Job Tools



Help & Support



What's New

Secondary text link

Secondary link

Secondary text link here



Contact Intranet



Log out

Featured News

Headline

Name

Article

of a ne

Headline

At vero eos et

voluptatum deleniti atque corrupti quos dolores et quas molestias excepturi sint occaecati cupiditate non provident, similique sunt in culpa qui officia deserunt mollitia animi, id est laborum et dolorum fuga. Et harum quidem rerum facilis est et expedita distinctio. Nam libero tempore, cum soluta nobis est eligendi optio cumque nihil impedit maxime placeat facere possimus.

Temporibus autem quibusdam et aut officiis debitis aut rerum necessitatibus saepe eveniet ut et voluptates repudiandae sint et molestiae non recusandae. Itaque earum rerum hic tenetur a sapiente delectus.

Make it personal(ized)

Use active directory integration to add the user's name, or location- or role-based links and content.



Thursday
August 4, 2020

CEDAR RAPIDS
WEATHER



82°F
Partly Cloudy

What's going on today?

X:00 AM - X:00 AM [Event/Meeting Headline Link Here](#)

X:00 AM - XX:00 AM [Event/Meeting Headline Link Here](#)

X:00 PM - X:00 PM [Event/Meeting Headline Link Here](#)

[View all upcoming events](#)

WILD CARD SPACE

Weekday, Month XX, 2020

Weekday, Month XX, 2020

Weekday, Month XX, 2020

Plan time off





Logo

Search



Give them space

By making windows expandable across devices, you give your team members more space to digest content and access the tools, tasks, and forms they need with ease.



For Nurses

For Doctors

QUICKLINKS

Link text goes here

Link text goes here

Link text goes here

Link text goes here

Link text goes here

Link text goes here



View this week's Café Menu

Headline text goes here

At vero eos et accusamus et iusto odio dignissimos ducimus qui blanditiis praesentium voluptatum deleniti atque corrupti quos dolores et quas molestias excepturi sint occaecati cupiditate non provident, similique sunt in culpa qui officia deserunt mollitia animi, id est laborum et dolorum fuga. Et harum quidem rerum facilis est et expedita distinctio. Nam libero tempore, cum soluta nobis est eligendi optio cumque nihil impedit maxime placeat facere possimus.

Temporibus autem quibusdam et aut officiis debitis aut rerum necessitatibus saepe eveniet ut et voluptates repudiandae sint et molestiae non recusandae. Itaque earum rerum hic tenetur a sapiente delectus.

Headline text goes here

Temporibus autem quibusdam et aut officiis debitis aut rerum necessitatibus saepe eveniet ut et voluptates

Upcoming Events

AUG

26

[Event Headline Link Here](#)
Event teaser text goes here...
X:00 - XX:00

AUG

31

[Event Headline Link Here](#)
Event teaser text goes here...
X:00 - XX:00

SEPT

04

[Event Headline Link Here](#)
Event teaser text goes here...
X:00 - XX:00

SEPT

18

[Event Headline Link Here](#)
Event teaser text goes here...
X:00 - XX:00

SEPT

30

[Event Headline Link Here](#)
Event teaser text goes here...
X:00 - XX:00

OCT

06

[Event Headline Link Here](#)
Event teaser text goes here...
X:00 - XX:00

[View all upcoming events](#) >





Logo

Search



Engage dynamic content

Dynamically displayed content, like upcoming events, related news, related employees, etc. keeps your intranet intuitive and current.

Headline text goes here

At vero eos et accusamus et iusto odio dignissimos ducimus qui blanditiis praesentium voluptatum deleniti atque corrupti quos dolores et quas molestias excepturi sint occaecati cupiditate non provident, similique sunt in culpa qui officia deserunt mollitia animi, id est laborum et dolorum fuga. Et harum quidem rerum facilis est et expedita distinctio. Nam libero tempore, cum soluta nobis est eligendi optio cumque nihil impedit maxime placeat facere possimus.

Temporibus autem quibusdam et aut officiis debitis aut rerum necessitatibus saepe eveniet ut et voluptates repudiandae sint et molestiae non recusandae. Itaque earum rerum hic tenetur a sapiente delectus.

Headline text goes here

Temporibus autem quibusdam et aut officiis debitis aut rerum necessitatibus saepe eveniet ut et voluptates



For Nurses

For Doctors

QUICKLINKS

Link text goes here

Link text goes here

Link text goes here

Link text goes here

Link text goes here

Link text goes here



View this week's Café Menu

Upcoming Events

AUG
26
Event Headline Link Here
Event teaser text goes here...
X:00 - XX:00

AUG
31
Event Headline Link Here
Event teaser text goes here...
X:00 - XX:00

SEPT
04
Event Headline Link Here
Event teaser text goes here...
X:00 - XX:00

SEPT
18
Event Headline Link Here
Event teaser text goes here...
X:00 - XX:00

SEPT
30
Event Headline Link Here
Event teaser text goes here...
X:00 - XX:00

OCT
06
Event Headline Link Here
Event teaser text goes here...
X:00 - XX:00

View all upcoming events >



Add bold visuals

Bold, vibrant, contextual images connect with users and make your intranet more engaging and fun to visit.



See What's New

Visit the [Employee Blog](#)



We've Had A Makeover!

Learn about [our intranet's redesign & updates](#)



Ask the Board

[Submit your questions](#)
for next month's
company meeting

For all our brave caregivers, we're here for you.

Aim for engagement

Make content engaging and interactive to encourage use and conversion and access to information.

Much is being asked of you, and things are changing every day. This alone can increase anxiety. The toll of stress can be heavy, and we want to do everything we can to make sure you have the resources you need.

Your fellow caregivers and your family members may be experiencing stress and anxiety. We have a range of resources that can help. All resources are free for you.

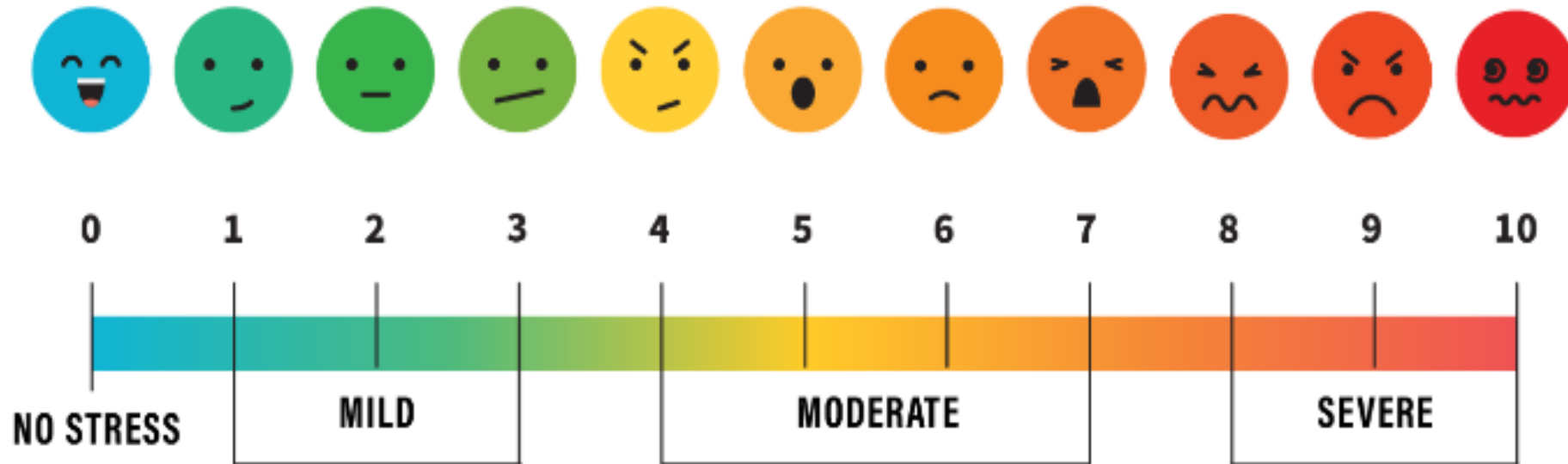
day - and every day.



Stress Meter

Rate your stress. Connect with resources.

Please select the most applicable level of stress, below:



#3 Robust directories & search

- Department directories and profiles
- Employee directories and profiles
 - Think active directory and single sign-on!
- Facility or location directories and profiles
- Resource and tool directories
 - e.g. A-Z library of apps, tools, etc.

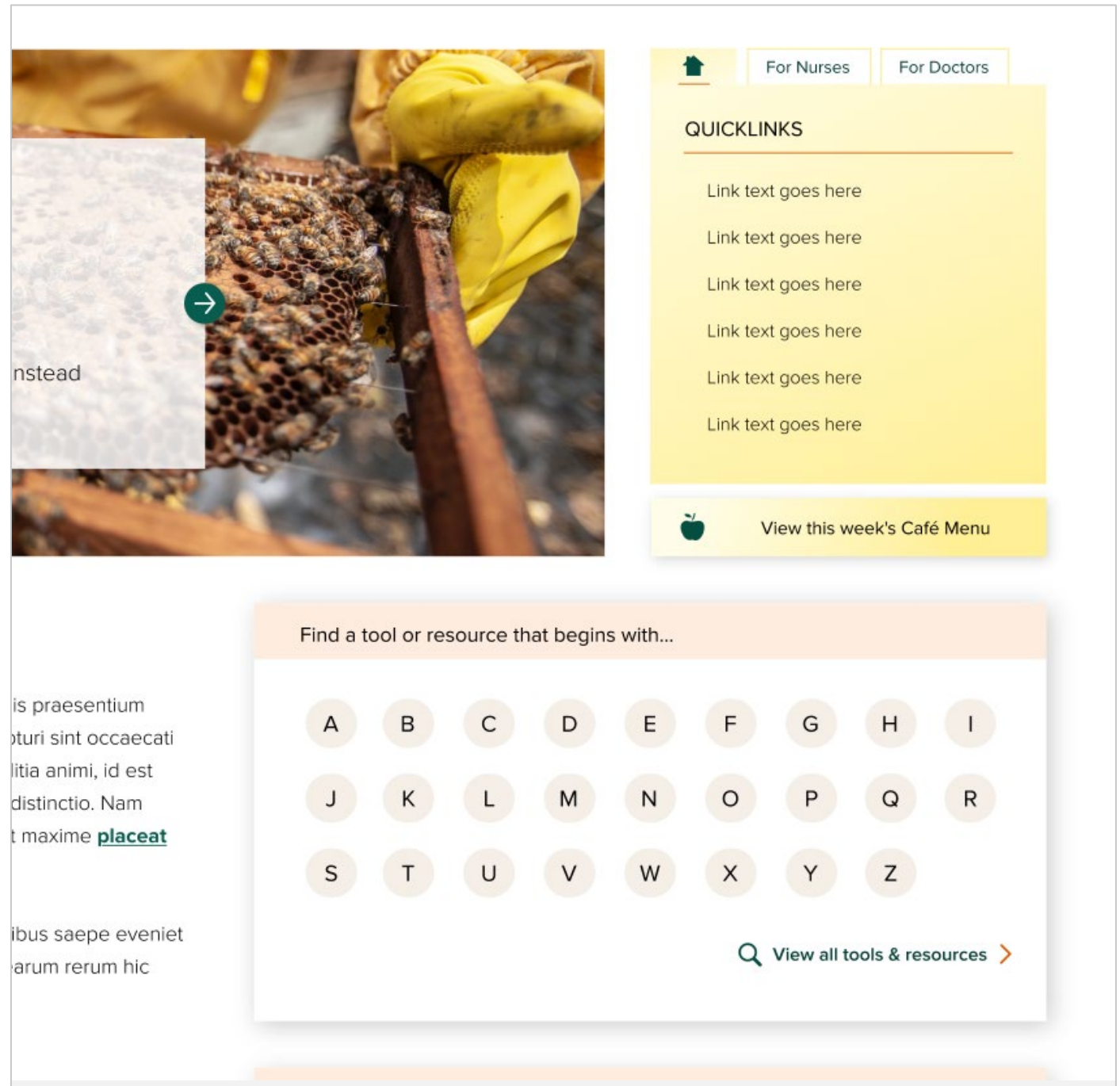
“This years’ winning intranet teams understood the importance of providing information about the various business units and teams.”

Nielsen Norman Group, “10 Best Intranets of 2020: What Makes Them Great”

A word about tools...

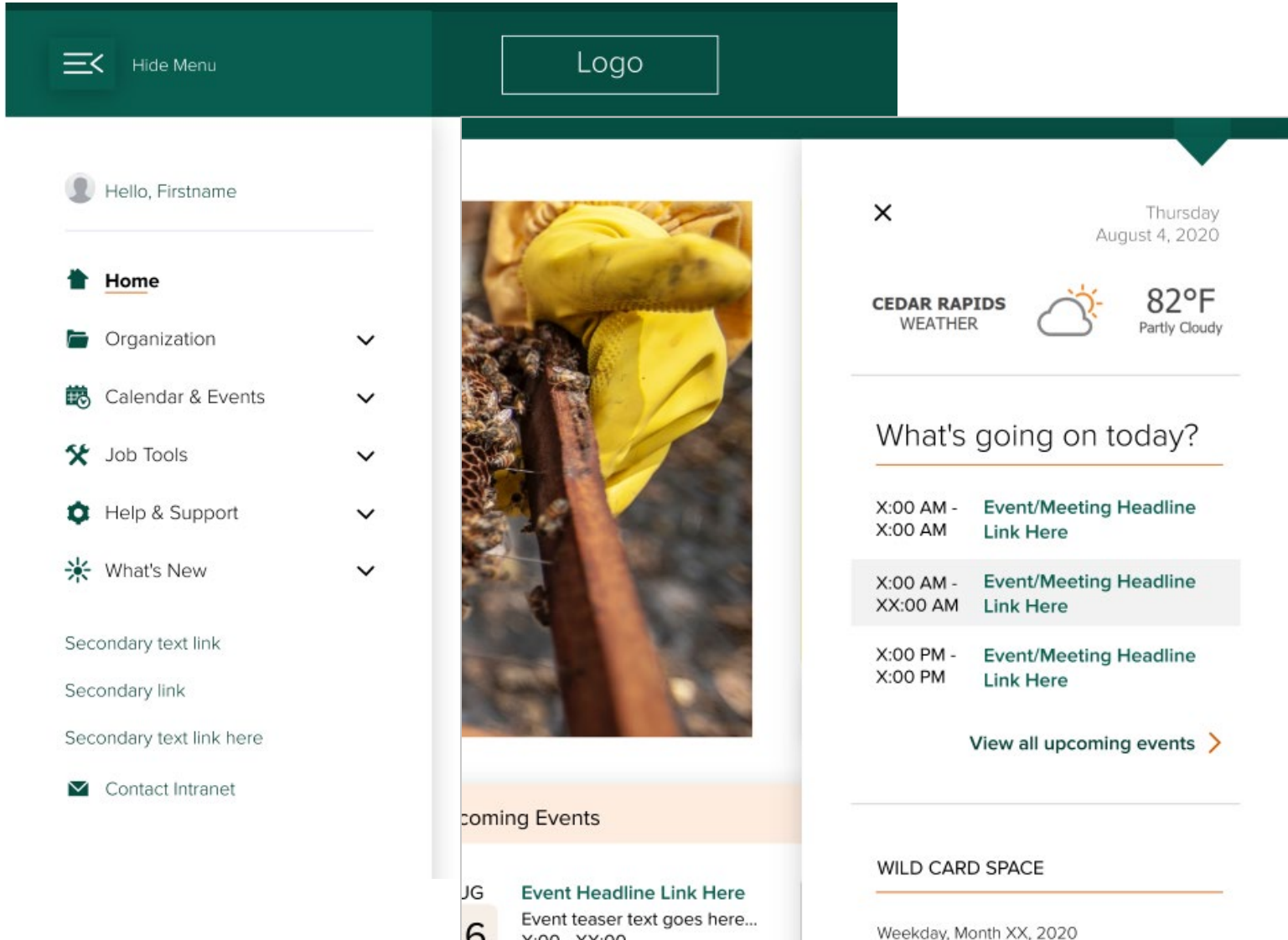
Like last year, this year's winning teams took responsibility for **taking an inventory of the many tools in the organization's digital workplace** and making it possible to find and access them on the intranet.

Nielsen Norman Group, *"10 Best Intranets of 2020: What Makes Them Great"*





#4 Personalized experiences

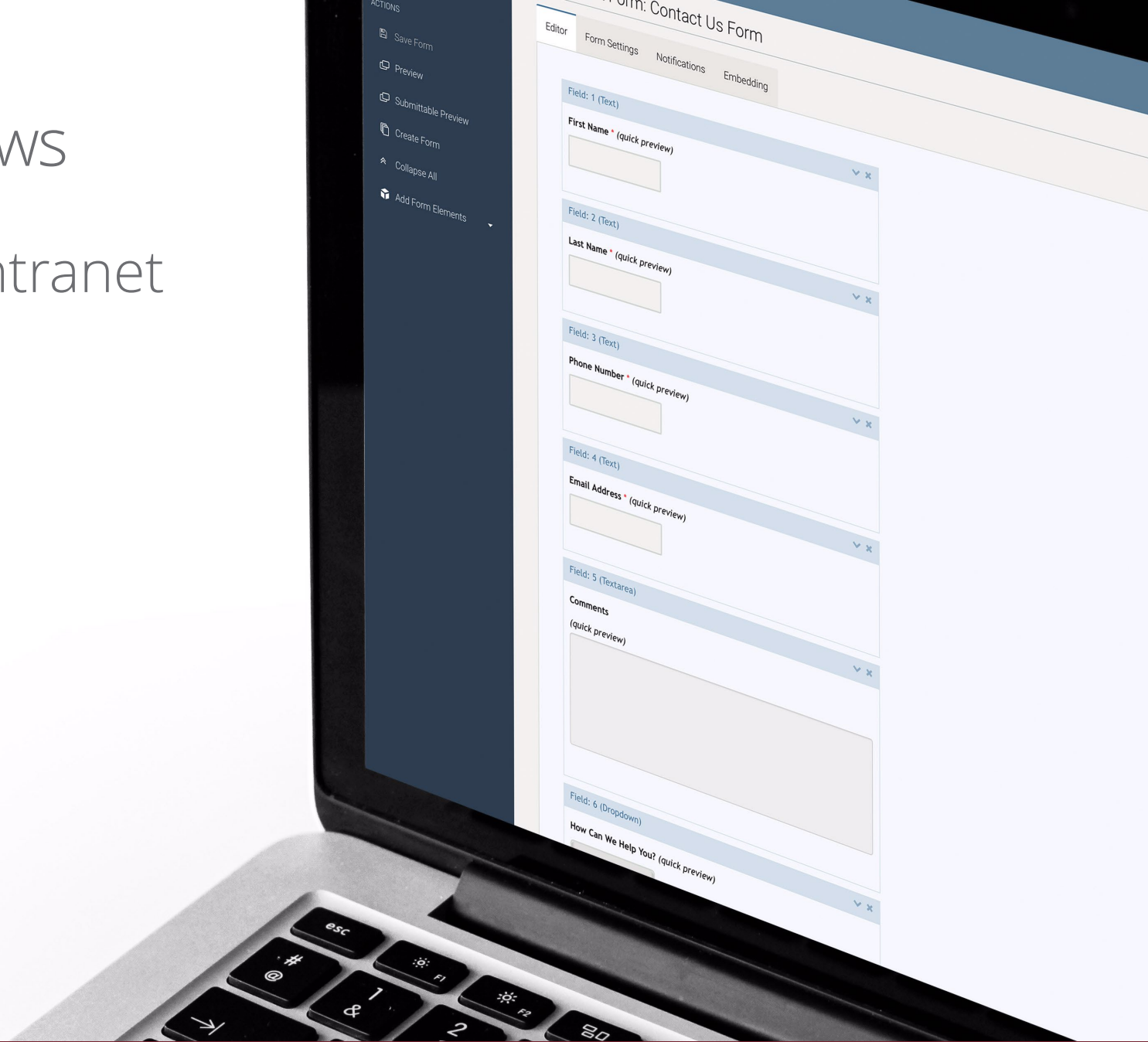


Personalization helps employees feel welcome to the intranet, and establishes a friendly experience from the minute they open the intranet or app.

#5 Online forms & workflows

Use a form builder on your intranet that can...

- Comply with HIPAA
- Improve conversions
- Personalize email responses
- Customize workflows
- Capture incomplete data
- Embed JavaScript



#6 Cloud-based hosting

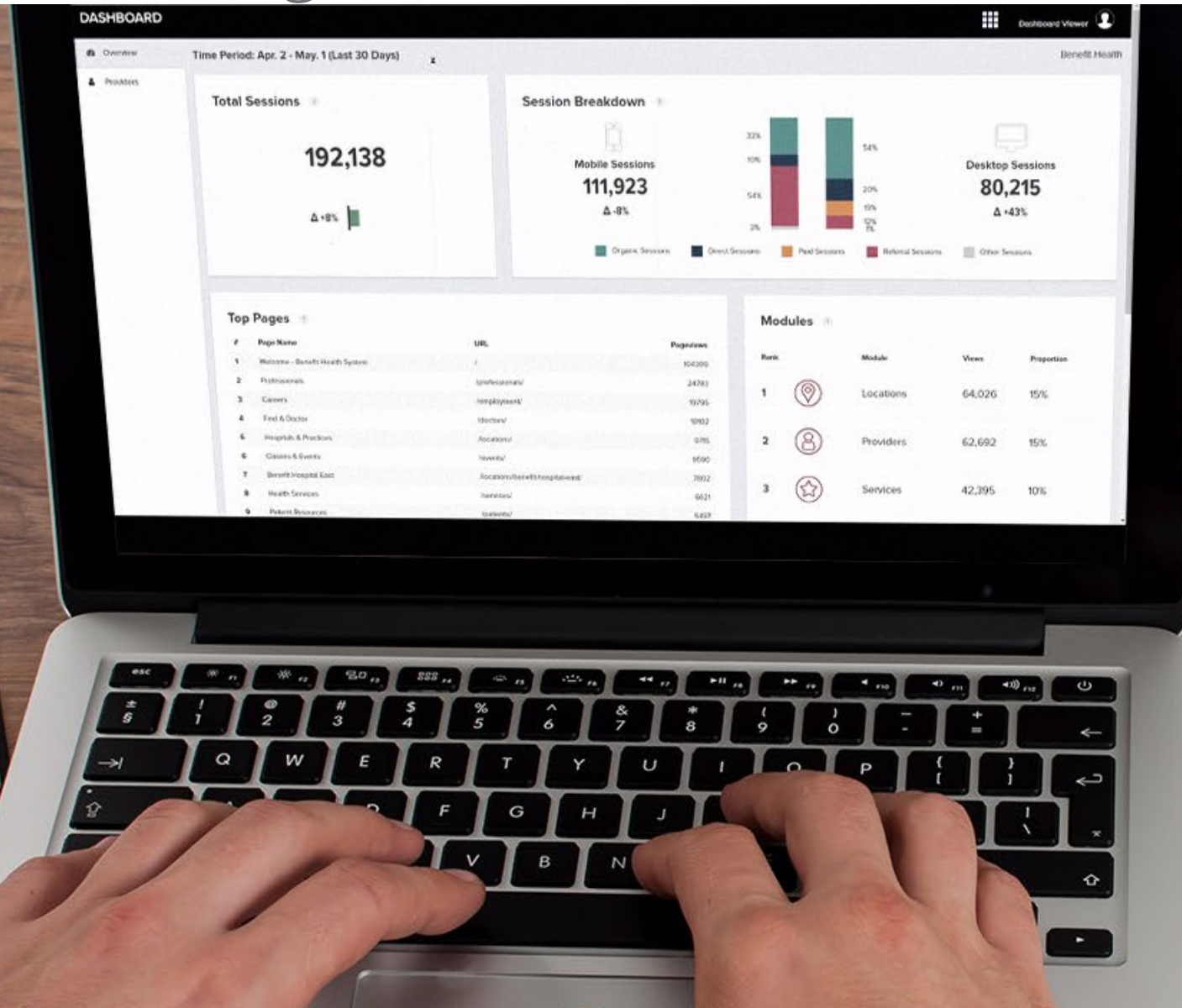


Cloud-based hosting is the most common, trusted, and advanced hosting method for intranets in 2020

Tip!

Be sure to ask your potential partners about server redundancy, system backups, and storage limits so you can be prepared.

#7 Tracking and metric measurement



Built-in measurement dashboards or Google Analytics integration helps your team analyze, benchmark, and iterate improvement.

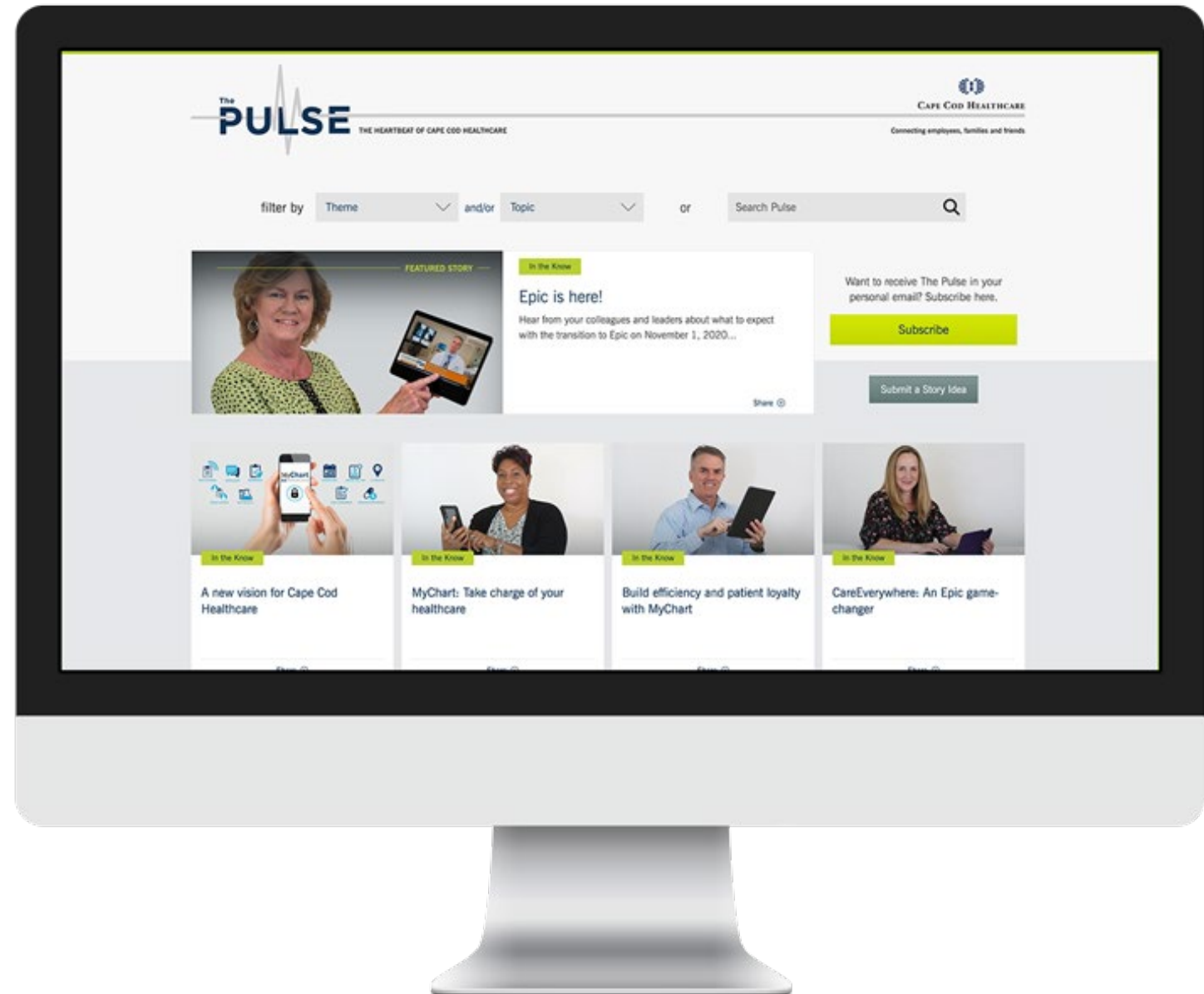


Approach your metrics with questions to answer

- Who's visiting your intranet?
- What are they looking for in search?
- What pages or content are most important to them?
- How much time are they spending on pages or sections?
- Where do they travel, from page to page or section to section?
- How are forms converting? Are any being abandoned?

#8 Content & story hubs

- Organize by theme
- Organize by topic
- Organize by location
- Create topical email lists
- Engage with visuals
- Invite authors





Go into your intranet redesign ready to learn

- Create a company-wide employee survey for feedback on current intranet and improvements
- Set up an intranet steering committee
- Invite employees to early testing in a soft-launch
- Welcome feedback post-launch for continuous improvement



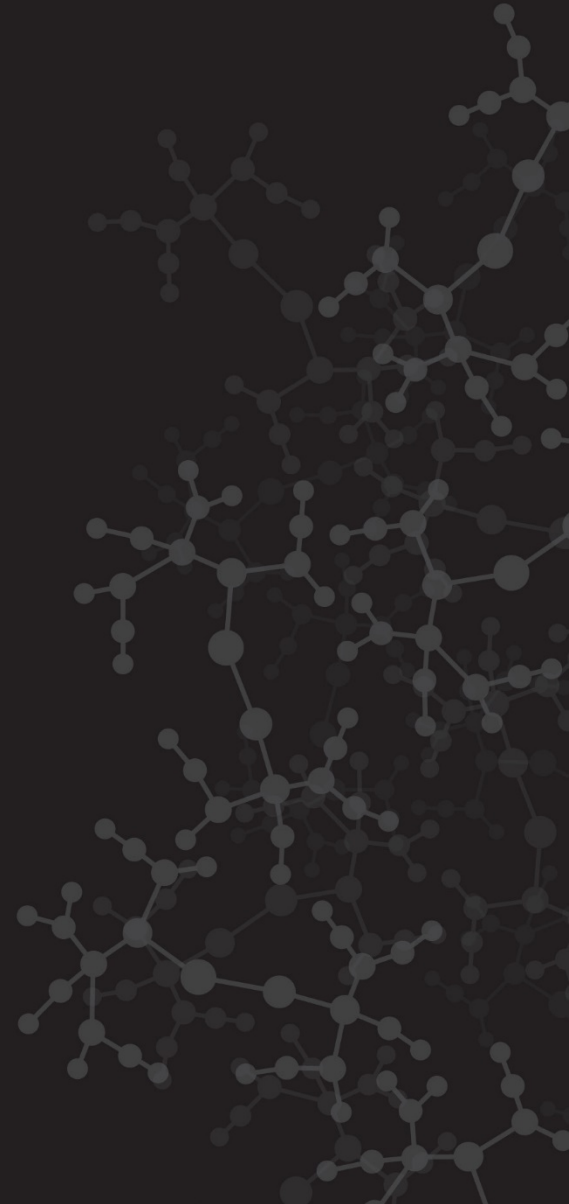


Build an intranet employees are excited to visit and use every day.



Storytelling on Intranets

How to engage your employees beyond apps and documents.



So many ways to tell stories!

- Employee-authored stories
 - Invite authors to be part of your storytelling
- Infographics & video
 - Two engaging, attention grabbing media
- “Kudos” stories
 - Inspire comradery
- Executive Q & A
 - Encourage transparency and engagement
- Patient stories
 - They’re not just for your website

Benefits of story hubs:

- *Boost morale*
- *Encourage engagement*
- *Instill pride*
- *Share tips and guidance*
- *Support your mission*

Altru Health System Blog: Our Stories



Home Health & Wellness ▾ Patient Stories Our Stories ▾ New Era 🔍

Get to Know: Tim Nesdahl, Supervisor of Altru's Ambulance Services

🕒 May 22, 2019 📁 Employee Spotlight

Last fall, Tim Nesdahl was named [Paramedic of the Year by the North Dakota VFW](#). He has been involved in emergency medical services for over 23 years, with the last 16 years serving the Grand Forks community as a paramedic at Altru. Recently, Tim has been instrumental in the development of the post-hospital home visit program. Through the years, he has been a mentor to dozens of EMS personnel.

We recently met with Tim to get to know him a little better and understand his passion for the field of emergency medicine.

What made you choose this career path?

I grew up in Larimore, N.D., a small town 30 miles west of Grand Forks. Twenty-two years ago, a friend approached me and asked if I would be interested in helping out the ambulance service by being an ambulance driver. I agreed, took a CPR course and began volunteering as a driver for the Larimore Ambulance. I enjoyed the work and serving the community, so I furthered my education by taking a first responder class, then went on to become an emergency medical technician basic. I really enjoyed this work and knew I would enjoy a career in EMS. I attended [paramedic school at Northland Community and Technical College](#) in East Grand Forks.



Sign up for our eNewsletter

Want health tips delivered directly to your inbox? Get the latest tips + insights from our experts, hot off the press. Sign up for our eNews options.

Sign Up Now



Use your internal story hub to share interviews and stories about your employees

Adventist HealthCare – #HeroesWorkHere

“

A big heartfelt thanks for helping so many people!

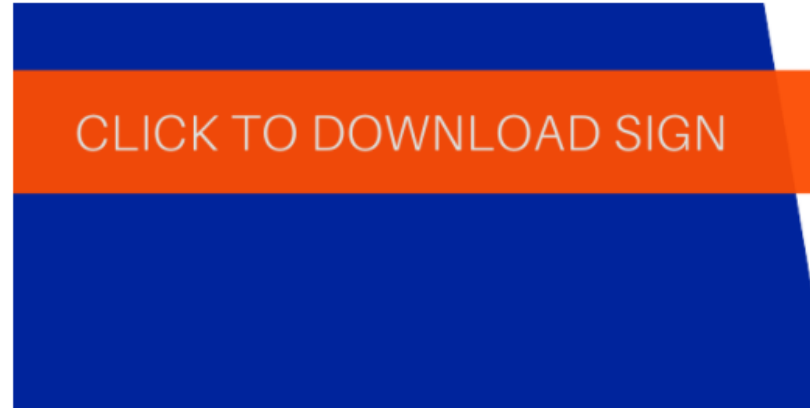
Facebook Comment

adventisthc on Instagram

#HeroesWorkHere



adventisthc on Instagram



**HEALTHCARE
HEROES**

#HeroesWorkHere



COVID-19 #HeroesWorkHere

Thank you to all of our Adventist HealthCare Healthcare Heroes. You are an inspiration to us all! To share your words of encouragement with our Team, simply post a photo or video on social media using #HeroesWorkHere and tag Adventist HealthCare (@AdventistHC).

“

Thank you for your commitment to your patients.

Facebook Comment

adventisthc on Instagram

#HeroesWorkHere

“

Thanks for being on the front-line guys, much appreciation!

Facebook Comment

adventisthc on Instagram

#HeroesWorkHere

“

The care team handles patients with love and care. Thank you.

Facebook Comment

adventisthc on Instagram



Create a social media campaign to build awareness of your brand and share internally

LCMC Health – One Heart, One Community



Portland Airport – PDX People

PDX **VALUES**

We're **Friendly**

We're **Knowledgeable**

We're **Respectful**

*...and proud to be PDX **People**.*



Engage video and nominations to hear new stories worth sharing on your hub



Nominate Extraordinary
PDX People



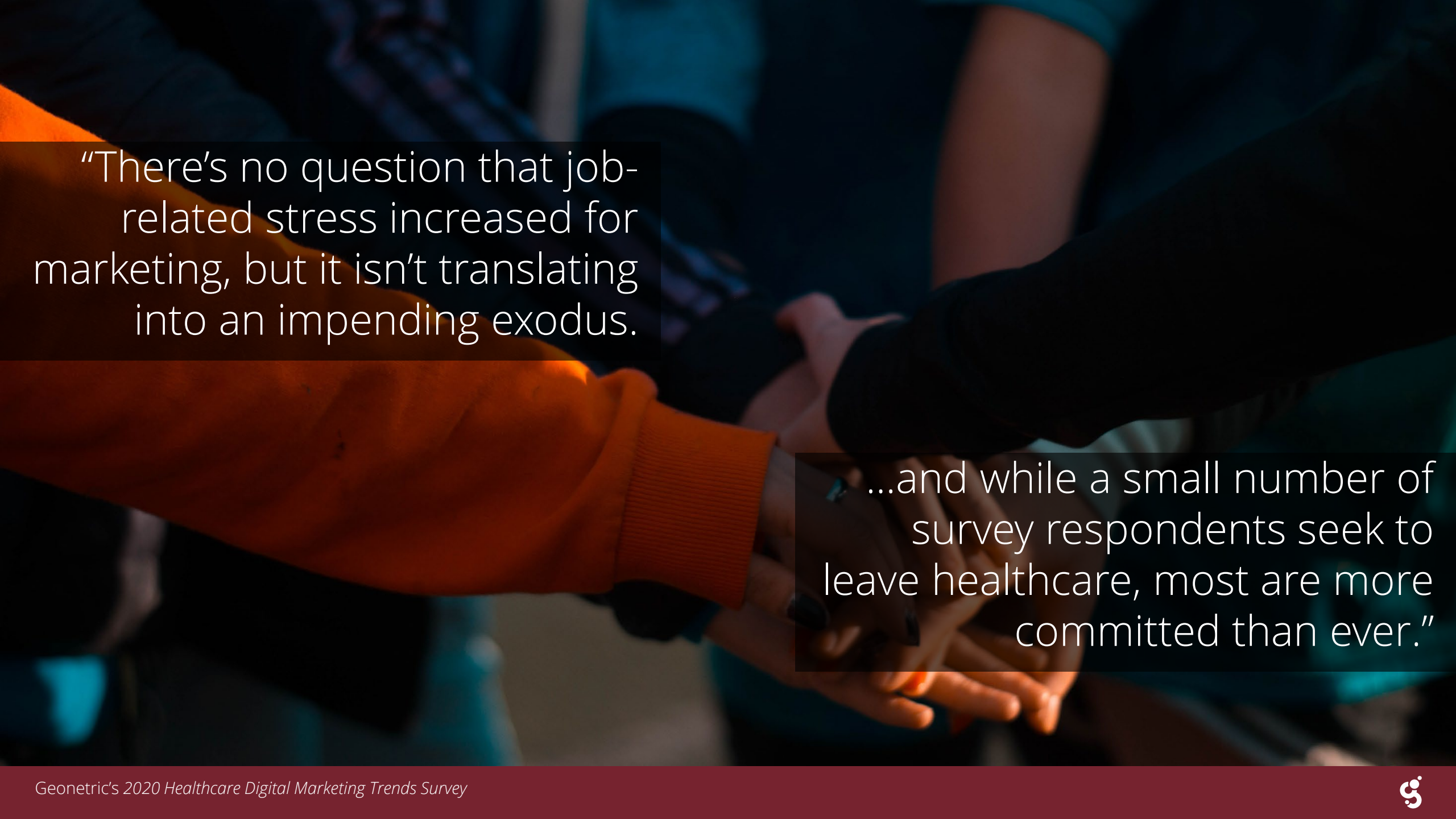
Ask the CEO – Henry Mayo Newhall Hospital



Ask The CEO



Invite leadership to participate in your story hub by welcoming question-and-answer columns to address your employees



“There’s no question that job-related stress increased for marketing, but it isn’t translating into an impending exodus.

...and while a small number of survey respondents seek to leave healthcare, most are more committed than ever.”